



LAPMA ONLINE LEADERSHIP TRAINING

Leadership is an intentional choice. Through this high-impact 10-week program, effective leaders at various stages of their careers, discover how to create an enduring path to advance shared vision and values, influence change, strengthen relationships and execute high-performance.

The Certificate Program in Leadership is designed to:

- **Unleash Your Potential.** Explore self-directed and experiential activities to gain a deeper understanding of how to boost your confidence, resilience and engagement in others, and yourself.
- **Make an Impact.** Examine commonly held beliefs and new approaches in leadership through research, cross-disciplinary case studies and best practices of how versatile, diverse leaders make a difference.
- **Sharpen Your Focus.** Introduce aspirational strategies and methods to design your leadership identity to enhance effectiveness and credibility among your peers and collaborators.

ABOUT THE INSTRUCTOR

Brandon Shamim is an award-winning thought leader, business coach and college lecturer. Drawing upon his versatile experiences, Brandon has founded several private businesses, worked in public affairs for a Fortune 100 company; advocated at a national public policy think tank and oversaw a U.S. Department of Commerce agency. He has developed cross-sector collaboration in economic and workforce development, social justice, sustainability and disaster planning. Brandon's academic achievements include a master's degree in leadership and management from the University of LaVerne; a bachelor's degree in political science and international relations from USC, among others.



Program Schedule

Thursdays, April 28 through June 30, 2022

Time 9:00 a.m. - 4:00 p.m.

Program Format Online

Contact per.piroeace@lacity.org



California State University, Los Angeles
Los Angeles Professional Managers Association (LAPMA)
Online Leadership Training

Cohort 3

SCHEDULE Daily schedule for each class.

9:00 a.m. – 11:30 a.m. Zoom	11:30 a.m. – 12:30 p.m. Break	12:30 p.m. – 2:00 p.m. Asynchronous	2:00 p.m. – 4:00 p.m. Zoom
DATE/TOPIC		LEARNING OUTCOMES	
April 28 Focus on Your Leadership Success		<ul style="list-style-type: none"> • Understand how different perceptions and conceptions shape leaders • Create personal leadership plan 	
May 5 Focus on Your Core Leadership		<ul style="list-style-type: none"> • Understand personal leadership characteristics, traits, and attributes. • Define leadership elements that best fit your leadership personality. 	
May 12 Focus on Your Leadership Relationships		<ul style="list-style-type: none"> • Understand personal leadership behaviors and how it impacts relationships and interactions in organizational settings. • Define your leadership behaviors to foster trusted relationships. 	
May 19 Focus on Leading with Values and Vision		<ul style="list-style-type: none"> • Evaluate importance of values and vision in organization settings • Improve ability to use values to navigate in difficult situations 	
May 26 Focus on Utilizing Effective Change Processes		<ul style="list-style-type: none"> • Appraise understanding of change behavior and thinking • Understand and assess approaches to manage change processes 	
June 2 Focus on Developing Others to Grow		<ul style="list-style-type: none"> • Enhance interactions and relationships among followers • Explore ways to define engagement and effectiveness in others 	
June 9 Focus on Influencing Team Performance		<ul style="list-style-type: none"> • Discover how to harness team performance • Utilize proven approaches for team-based goal setting and commitment 	
June 16 Focus on Unleashing Potential for the Future		<ul style="list-style-type: none"> • Leverage tools and techniques for creative problem solving and strategic thinking • Optimize decision-making in crisis and conflict 	
June 23 Focus on Fostering Culture and Community		<ul style="list-style-type: none"> • Broaden awareness of culture and its function in public sector • Craft ways to collaborate and harness diverse stakeholders 	
June 30 Focus on Making an Impact as a Leader		<ul style="list-style-type: none"> • Examine ways to leverage newly acquired or enhanced skills and capabilities • Demonstrate and apply key learnings in your organizational setting 	