# LAPMA ONLINE
# LEADERSHIP TRAINING

Leadership is an intentional choice. Through this high-impact 10-week program, effective leaders at various stages of their careers, discover how to create an enduring path to advance shared vision and values, influence change, strengthen relationships and execute high-performance.

The Certificate Program in Leadership is designed to:

- **Unleash Your Potential.** Explore self-directed and experiential activities to gain a deeper understanding of how to boost your confidence, resilience and engagement in others, and yourself.

- **Make an Impact.** Examine commonly held beliefs and new approaches in leadership through research, cross-disciplinary case studies and best practices of how versatile, diverse leaders make a difference.

- **Sharpen Your Focus.** Introduce aspirational strategies and methods to design your leadership identity to enhance effectiveness and credibility among your peers and collaborators.

## ABOUT THE INSTRUCTOR

Brandon Shamim is an award-winning thought leader, business coach and college lecturer. Drawing upon his versatile experiences, Brandon has founded several private businesses, worked in public affairs for a Fortune 100 company; advocated at a national public policy think tank and oversaw a U.S. Department of Commerce agency. He has developed cross-sector collaboration in economic and workforce development, social justice, sustainability and disaster planning. Brandon's academic achievements include a master's degree in leadership and management from the University of LaVerne; a bachelor's degree in political science and international relations from USC, among others.

## Program Schedule

Thursdays, April 11 through June 13
**Time** 8:30 a.m. - 3:30 p.m.
**Program Format** Online
**Contact** per.piroeace@lacity.org

**CAL STATE LA** COLLEGE OF **PROFESSIONAL & GLOBAL EDUCATION**

## California State University, Los Angeles
### Los Angeles Professional Managers Association (LAPMA)
### Online Leadership Training

### Cohort 9

### SCHEDULE  Daily schedule for each class.

| 8:30 a.m. – 11:00 a.m.<br>Zoom | 11:00 a.m. – 12:00 p.m.<br>Break | 12:00 p.m. – 1:30 p.m.<br>Asynchronous | 1:30 p.m. – 3:30 p.m.<br>Zoom |
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| DATE/TOPIC | LEARNING OUTCOMES |
|---|---|
| **April 11**<br>**Focus on Your Leadership Success** | • Understand how different perceptions and conceptions shape leaders<br>• Create personal leadership plan |
| **April 18**<br>**Focus on Your Core Leadership** | • Understand personal leadership characteristics, traits, and attributes.<br>• Define leadership elements that best fit your leadership personality. |
| **April 25**<br>**Focus on Your Leadership Relationships** | • Understand personal leadership behaviors and how it impacts relationships and interactions in organizational settings.<br>• Define your leadership behaviors to foster trusted relationships. |
| **May 2**<br>**Focus on Leading with Values and Vision** | • Evaluate importance of values and vision in organization settings<br>• Improve ability to use values to navigate in difficult situations |
| **May 9**<br>**Focus on Utilizing Effective Change Processes** | • Appraise understanding of change behavior and thinking<br>• Understand and assess approaches to manage change processes |
| **May 16**<br>**Focus on Developing Others to Grow** | • Enhance interactions and relationships among followers<br>• Explore ways to define engagement and effectiveness in others |
| **May 23**<br>**Focus on Influencing Team Performance** | • Discover how to harness team performance<br>• Utilize proven approaches for team-based goal setting and commitment |
| **May 30**<br>**Focus on Problem Solving and Decision Making** | • Leverage tools and techniques for creative problem solving and strategic thinking<br>• Optimize decision-making in crisis and conflict |
| **June 6**<br>**Focus on Fostering Culture and Community** | • Broaden awareness of culture and its function in public sector<br>• Craft ways to collaborate and harness diverse stakeholders |
| **June 13**<br>**Focus on Making an Impact as a Leader** | • Examine ways to leverage newly acquired or enhanced skills and capabilities<br>• Demonstrate and apply key learnings in your organizational setting |